

Gunnison-Crested Butte Wedding Council
P.O. Box 146
Crested Butte, CO 81224
www.gunnisoncrestedbutteweddings.com

Dear Prospective Member:

The Gunnison-Crested Butte Wedding Council is a cooperative group of businesses involved in the wedding and special occasion industry. Our mission is to promote Gunnison-Crested Butte as a year round destination for weddings and special occasions and to have a positive impact on the local economy.

In an effort to stay focused and be successful, our goals are very simple.

- Market our wedding destination site, outside of Gunnison Valley
- Reduce individual marketing costs & increase revenue for council members
- Drive traffic to one website
- Produce a successful annual wedding show
- Expand membership to support the goals of the organization and to increase the operating capital

Low annual dues provide member businesses with a variety of financial benefits and networking opportunities.

- Broader exposure to potential brides and event planners outside of the Gunnison Valley
- Decrease your individual advertising budget but increase your exposure through Wedding Council advertisements in relevant regional and national publications
- Inclusion in the only comprehensive wedding and special occasion website serving the Gunnison-Crested Butte area with hotlinks to individual member's websites
- Partnership with local Chambers of Commerce and the Tourism Association for promotion, referrals, press, and event marketing
- Professional and Organized appearance to potential clients
- Equal marketing benefits to all members
- Networking with industry vendors
- Discounted entry to the annual Wedding Show
- Detailed accounting of marketing dollars spent
- Quarterly meetings to discuss the direction of the Council

Compare the costs of group marketing versus individual marketing.

Costs to Individual:

CB Chamber Membership	\$295.00
Gunnison Chamber	\$185.00
Tourism Association Hotlink	\$85.00
Website	\$200.00
Rack Cards	\$439.00
½ pg Ad in Rocky Mountain Bride*	\$2,650.00 (2x)

*includes one year of online listing at www.rockymountainbride.com

Full pg Ad in Colorado Weddings	\$1,295.00
Full pg Ad in CO Sites & Services*	\$4,500.00

*includes one year of online listing at www.weddingsitesandservices.com

Total	\$9,649.00
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Cost to Wedding Council Member:

Membership Start now: 6/10 to 10/12	\$90 - \$150
Membership Start: 10/11 to 10/12	\$60 - \$100

Next year we are adding the "The Knot" website

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Gunnison-Crested Butte Wedding Council Annual Fee Structure:

Wedding Professionals & Services	\$100
Wedding Venues	\$100
Town Government	\$100
Transportation Companies	\$100
Lodging	
101 units or more	\$150
51-100 units	\$100
50 or less units	\$75
VRBO condos & homes	\$60
Campgrounds	\$60
Spa Services	\$75
Outfitters and Activities	
Year- Round	\$100
Seasonal	\$60
Restaurants, Bars, Clubs	
With liquor license	\$100
Without license	\$60
Non- Profit Organizations/Events	\$60
Retail Shops	\$60
Other Community Services	\$60
Additional Business Listing	\$25

To join the Gunnison-Crested Butte Wedding Council:

Please complete the short form below and submit with your payment to Gunnison-Crested Butte Wedding Council, P.O. Box 146, Crested Butte, CO 81224. Memberships renew every October 1st.

Please choose one category for your primary membership. Also list additional categories and remit \$25 for each additional category listing. If you don't see your category - write us a note!

Category _____

(Accommodations, Beauty & Spa, Caterers, Coordinators, Florists, Invitations / Announcements, Music / Entertainment, Officiants, Other Services, Photographers, Venue, Videographers, Wedding Cakes, Wedding Rentals)

Business Name _____

Contact Person _____

Address _____

Phone _____

Email _____

Website Address _____

Referred by _____ **Date** _____

Brief business description
